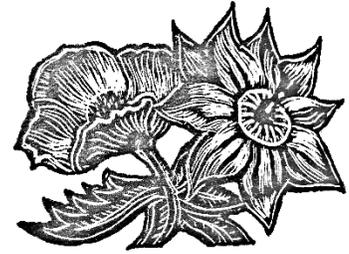


Our Event Planning Process



Our business is very unique and probably not like any other florist in the business. Our planning process has been developed from flowering events of all sizes for over 30 years and we use this experience to help you plan for yours.

Note: We are a family owned and operated farm and will be taking on a limited* number of clients each year. Each event we do is 100% CUSTOM made.

1. **SUBMIT AN ONLINE INQUIRY.** To initiate the process, simply share a few details about your special day. Include what you can at this time, but don't worry about too many details. We have an [online wedding inquiry form](#) which covers some of the basic information we will need to get the conversation started.
2. **SET UP A CHAT.** After the Online Inquiry form is submitted, Sayward, the event coordinator at Hazelfield Farm, HazelfieldFarm@hotmail.com, will confirm availability of your date and set up a day/time to connect for a complementary phone consultation. If you wish to hold the available reservation immediately on our calendar, we require a \$500 non-refundable retainer (first payment), which will be applied to your balance. If you are still considering other floral options, you can wait until after the proposal to commit to the order.
3. **PROPOSAL.** After our complementary phone consultation, we'll incorporate your ideas and vision for your wedding florals, create a plan to make your floral designs meaningful and memorable with our fresh and seasonal flowers. Following the call, we will email you a detailed proposal link that contains photos of flowers that are in season and in your color palette, itemized estimate for your flowers and services, a contract, and payment information. You will have approximately 2 weeks to look over the proposal before a decision is needed.
4. **RETAINER & CONTRACT.** After reviewing your proposal, you can officially reserve your date and floral order by paying the non-refundable retainer (first payment) of \$500 by credit card or check in the mail. We understand that some details don't firm up until closer to the big day. For this reason, we are flexible with your order and don't have a minimum order purchase price. Your invoice can reflect exactly what you want and need for the event. Two weeks prior to your event, final details should be confirmed, and the remaining balance is due.
5. **PLANNING & VISIT.** During the months/weeks leading up to your big day, changes may be needed to your initial invoice and order. Don't worry, we will work closely with you to be sure all those new details get incorporated into your floral plan. We offer a detailed tour of the farm to see where and how your flowers and foliage are grown. We also have a large selection of containers and décor items stored at the farm for you to choose from. When you are ready, we will be happy to schedule your own complementary personal farm tour and face-to-face planning consultation.
6. **CELEBRATE!** We'll provide you with fresh, fragrant, and beautiful floral designs for your special day. Our family takes great pride in the farm, our unique products, and specialty services for you and your guest to enjoy.

*We receive a lot of event inquiries during the year. If you are *truly* interested in our unique flowers and stellar services, please keep the conversation rolling so you are able to book your date!